



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

## Contract # 5278308

**Schedule Dates** 06/14/22-06/20/22  
**Advertiser** John King for Governor-D (146204)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.7841 (1742526)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 7841  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Est.7841 6.14-6.20

**Date Entered** 06/13/22  
**Last Modified** 06/14/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,476.25  
**Net Total** \$36,698.75  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	49	\$43,175.00
<b>Grand Total:</b>	<b>49</b>	<b>\$43,175.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/15/22-06/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1					1	\$525.00	\$525.00	Washington (WJLA)		6/13/22
2.0	Normal Line / SPOT	06/14/22-06/17/22	2	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/13/22
3.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/13/22
4.0	Normal Line / SPOT	06/14/22-06/17/22	2	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/13/22
5.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	8A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		6/13/22
6.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		6/13/22
7.0	Normal Line / SPOT	06/15/22-06/15/22	2	:30	9A- Live with Kelly				1					1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
8.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	10:58:25A- ABC-The View			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)		6/13/22
9.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		6/13/22
10.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$400.00	\$400.00	Washington (WJLA)		6/13/22

## CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	2P- ABC-General Hospital				1		1			2	\$400.00	\$800.00	Washington (WJLA)		6/13/22
12.0	Normal Line / SPOT	06/14/22-06/17/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		6/13/22
13.0	Normal Line / SPOT	06/20/22-06/20/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
14.0	Normal Line / SPOT	06/14/22-06/17/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		6/13/22
15.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		6/13/22
16.0	Normal Line / SPOT	06/14/22-06/17/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/13/22
17.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		6/13/22
18.0	Normal Line / Access	06/14/22-06/17/22	3	:30	6:58:46P- Wheel Of Fortune			1		1	1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		6/13/22
19.0	Normal Line / Access	06/20/22-06/20/22	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		6/13/22
20.0	Normal Line / Access	06/14/22-06/16/22	2	:30	7:27:41P- Jeopardy			1	1	1				3	\$2,600.00	\$7,800.00	Washington (WJLA)		6/13/22
21.0	Normal Line / Access	06/20/22-06/20/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		6/13/22

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22.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				1	\$650.00	\$650.00	Washington (WJLA)		6/13/22
22.0.1	Closed Preempt	06/16/22															Washington (WJLA)	Program Change/Exception - LN starts at 1130p	
23.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		6/13/22
24.0	Normal Line / Prime	06/17/22-06/17/22	2	:30	8P- ABC-Soul Of A Nation						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/13/22
25.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
26.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$150.00	\$150.00	Washington (WJLA)		6/13/22
27.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		6/13/22
28.0	M/G For 22.0.1 / SPOT	06/15/22-06/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		6/14/22

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